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(71) Applicant (for all designated States except US): KONINKLIJKE PHILIPS ELECTRONICS N.V. (NL/NL); Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).

(72) Inventors; and

(75) Inventors/Applicants (for US only): ZHOU, Guofu [NL/NL]; c/o Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). JOHNSON, Mark, T. [GB/NL]; c/o Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).

(74) Agents: ROLFES, Johannes, G., A. et al.; Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).

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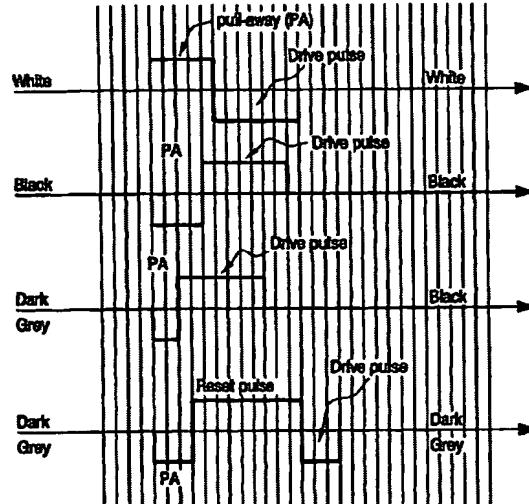
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(54) Title: ELECTROPHORETIC DISPLAY DEVICE AND A METHOD AND APPARATUS FOR IMPROVING IMAGE QUALITY IN AN ELECTROPHORETIC DISPLAY DEVICE



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(57) Abstract: A method of driving an electrophoretic display device, in which at least one voltage pulse is provided in the drive waveform, prior to the drive signal for effecting a desired image transition according to an image to be displayed. The voltage pulse has a polarity and energy which is dependent on, and determined by, a current optical state, irrespective of the next optical state to be acquired by a picture element, and causes the charged particles of an electrophoretic medium to be moved in a direction away from the nearest electrode thereto.

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